LINDY LOGIC

Build it or buy it?

AI coding tools made the first draft of most software cheap. This is about what they did not change.



The first draft was never the expensive part.

Writing version one is a small share of what a piece of software costs over its life. The rest is what nobody counts when they say they could build it in a weekend.

Maintenance does not end.

Dependencies rot, the services you plug into change their APIs, browsers and phones update. A vendor spreads that work across its customers. You carry it alone, and it lands when you wanted to be doing something else.

A demo and a dependable tool are different amounts of work.

Edge cases, error handling, backups, access control, exports, a record of what ran. An AI assistant gets you to the demo quickly. The stretch from demo to dependable is where most self-built tools stop.

Your attention was the scarce input, not the model.

The subscription costs money. The hours you then spend as product manager, tester and on-call engineer for an internal tool cost more, because they are hours not spent on the work you are paid for.

One user: you.

Commercial software has thousands of people finding bugs and asking for features. Your home-built tool has one. A bug waits until it bites you, and the missing feature shows up when you need it urgently.

Some knowledge lives in the product, not in the code.

Payroll, tax, procurement, compliance: years of edge cases and rule changes. A model knows a lot and cannot know whether a rule changed last month. Being wrong here costs more than a subscription.

Leaving is not symmetric.

You can cancel a vendor. Abandoning your own tool means getting your data out of your own schema, often with no export button, usually at a bad time.

When building wins.

- The tool is simple, internal and close to work you would customise anyway.
- The vendor prices for enterprises and charges a small team per seat.
- The product is a thin layer over a spreadsheet you already have.
- The vendor's data terms are bad, and yours matter.
- You want to learn, and the cost is the point.

The test.

Ask where the value lives: in the code, or in the operations around it. Code has become cheap to write, so build. Uptime, support, compliance and keeping up with a moving target have not, so buy.

Where Lindy Logic sits.

Lindy Logic is an AI workspace for your team: conversations, tables, files and workflows in one place. You write the job down as a workflow or a table, and the hard parts run as code on our servers. The servers, the updates, the access rules and the record of each run are ours to carry, not yours.

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An easy way to find out.

Half an hour on a call is usually enough to tell whether Lindy Logic is worth setting up for your team. If we go ahead, the first step is a 90-day pilot for €1,500 with 1,000 credits, success criteria agreed before we build anything, and nothing that renews. If it is not worth it for you, we will say so.

Book the call: **tidycal.com/manuganji/lindy-logic-intro-call**

INTELLIGENCE BEGINS WITH STRUCTURE.

Built and run by Radical Software OÜ in Tallinn, Estonia.